Cornell Cooperative Extension
Executive Director and Board Leadership Conference

June 15 and 16, 2016
Statler Hotel
Cornell University, Ithaca NY 14850

Conference Goals:

1) Discuss Shared Business Network Study
2) CCE strategic direction dialogue
3) Provide opportunities for board volunteer interaction and relationship building

Wednesday, June 15, 2016

11:00 am Conference Registration Open

12:00 Noon – 12:45 pm Lunch
Statler Ballroom

Session One Welcome, Updates and the Year Ahead
12:45 – 1:45pm Chris Watkins, Director and Associate Dean
Statler Ballroom Colleges of Agriculture & Life Sciences, and Human Ecology
Herman M. Cohn Professor

Session Two Shared Business Network Study
1:45 - 3:45 pm Kirsten Barclay, Center for Governmental Research
Statler Ballroom

Break
Session Three
Campus Tours
3:45 – 4:15 pm Walking to Tour Location

4:15 – 5:15 pm Tours
- Climate Change Demonstration Garden – Nevin Welcome Center
- Catching up with the New York State 4-H Youth Development Program - 102 Mann Library
- 3D Scan – Improving Apparel Sizing - Martha Van Rensselaer Hall
- Cornell MRI Facility - Martha Van Rensselaer Hall
- Dairy Processing Plant - Stocking Hall

5:45 pm Social
Statler Terrace Restaurant

6:30 pm Dinner

7:15 - 7:45 pm Reaching New CCE Audiences: Cornell’s Small Farms Program
Anu Rangarajan, Director

Thursday, June 16, 2016

7:00 - 7:45 am Buffet Breakfast
Statler Ballroom

Session One US Department of Labor (DOL) Ruling Update
8:00 – 8:30 am Sarah Dayton, Assistant Director
Statler Ballroom

Session Two Board Volunteer Meeting with Director Watkins
8:30 – 9:30 am Open Forum Discussion
Yale/Princeton Room
8:30 – 9:30 am  Executive Directors: 4-H Programming  
Statler Ballroom  4-H Moving Forward – A progress report and discussion  
Andy Turner, 4-H State Director

Session Three  
CCE Strategic Thinking:  
Statler Ballroom  Part I: Assessing the Current Situation  
9:45 – 11:00 am  - Trends in CCE Contracts and Risk Management –  
Jamie Ferris, PW Wood  
- Trends in CCE Program Efforts – Celeste Carmichael,  
Program Development and Accountability Specialist  
- CCE Program Showcase -  
- Telling the CCE Story – Lisa Richards & RJ Anderson,  
Communications Specialists

Break

11:15 – 12 noon  Part II: Moving Forward - Reflections and Discussion

12 Noon - 1 pm  Lunch  
Statler Ballroom

Adjourn - Safe Travels
TOUR OPTIONS
June 15, 2016 – 4:15 p.m.

Climate Change Demonstration Garden
Nevin Welcome Center
This garden is being developed to show the effect of a changing climate on plants and how the different environmental conditions predicted with climate change such as rising temperatures, heat waves, heavy downpours, and droughts can effect plants. When comparing the two installations, you can witness how a changing climate affects the growth of a variety of different plants. You will also hear about how CCE Horticulture Network and Master Gardener program are programming with the Cornell Plantations.

Hosts:
Donna Levy, Environmental Education Outreach Coordinator, Cornell Plantations
Lori Brewer, Cornell Garden-Based Learning Program, CCE Master Gardener Volunteer Program and NYS Seed to Supper Coordinator

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Catching up with the New York State 4-H Youth Development Program - 102 Mann Library
A virtual tour of the major developments in 4-H at the County, State and National level. The tour will include video segments of the diversity of the 4-H program in New York State and a look at the national 4-H GROWS campaign, and plenty of opportunity for conversation with NYS 4-H Director Andy Turner.

Presenter: Andy Turner, Director – NYS 4-H Youth Development, Assistant Director, CCE

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Dairy Processing Plant
Stocking Hall
Tour this on-campus licensed dairy processing plant and how it supports dairy foods teaching, research and extension programs, processes milk from the Cornell dairy herd, and supplies dairy products to the campus.

Host: Deanna Simons, Quality Manager and Academic Programs Coordinator

(Continued)
3D Scan – Improving Apparel Sizing
One of the greatest challenges facing apparel companies today is providing quality fit to a broadly defined target market. The three dimensional body scanner is a research technology that will contribute to revolutionary changes in the conception, design, manufacture and distribution of apparel.

Host: Susan Ashdown, Helen G. Canoyer Professor

Cornell MRI Facility
See how this powerful MRI scanner produces detailed images with rich tissue contrasts noninvasively and without using ionizing radiation. It is being used for a broad range of scientific studies for structural and functional investigations involving humans, animals, plants, and biomedical materials and available to researchers across campus.

Host: Wenming Luh, Technical Director