GEN2015: Assessing the impact

In April 2015, CCE Administration held GEN 2015: Get Expertise Now! This was a three day online staff development event. 34 sessions, covering a wide variety of topics, were taught by extension professionals on campus and around the state.

384 staff attended this event. (This was a 46% increase over the 2014 Virtual Tech Fair.)

310 of the attendees were Association-based:

The remainder of the attendees included staff from CALS and CHE departments, Extension Administration, and Regional Agriculture Teams.

Overall, this event was a success, and we look forward to offering even more in 2016.

Questions?

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34 Sessions, 384 Participants

1. A Quick Guide to Handling Crucial Conversations
2. Are Contracts our Friends or Not So Much?
3. Basics of Involving Volunteers in CCE - Short and Sweet
4. Bring the Classroom to Reality: CCE Summer Internship Program
5. Butcher, baker, hacker, maker. Engaging new and emerging audiences
7. Communicating Your Message: Are You Shooting Arrows at the Wind or Hitting the Bull’s-eye?
8. Cornell/State Provided Benefits for CCE Association Staff
9. Credit Card Processing and PCI Compliance – What you need to know!
10. Event Registration, Advanced
11. Event Registration - the Basics
12. Find Information and Experts: using the Cornell Library and VIVO
13. Geospatial Technology Primer: GPS, GIS and UASs
14. How Do We Define Extension Work? CCE Program Definition and Standards
15. Implicit Bias: What You Don't Know Can Hurt Others
16. InDesign - Getting Started
17. Keeping Yourself Secure Online
18. Life Hacks for making Reporting, Program Planning and Proposal Writing Easier
19. Making Strides Across the Cultural Competency Continuum
20. New Staff Orientation CCE 101: Understanding the CCE System
21. New Staff Orientation CCE 102: Understanding CCE Administration's Role
22. New Tech flash session
23. Not another PowerPoint?!??! Presentation alternatives
24. Office 365: A new way to use old tools
25. Online and Engaged: Fostering Positive Youth Development in Online Environments
26. Outlook As You Like It! (Or What can Outlook do for you?)
27. Photoshop: Making the best (images) better!
28. Teaching Online Using Moodle
29. Three tools that foster innovative thinking and improve time management
30. Tips and Tricks for Windows 7
31. Using Qualtrics for Evaluation - Q & A
32. What Term am I Supposed to Use: The Evolving Language of Diversity
33. Writing for the short attention span
34. You've got Twitter and Facebook accounts, now what?

**Digital Badges at GEN2015**
A lot of learning happened during the course of three days. In order to recognize learning and participation in our sessions we awarded a number of digital badges. Sessions were organized in thematic areas, and badges were awarded to participants who meet certain requirements in these areas. 182 badges have been awarded to participants who met these requirements. Want to learn more about digital badges? Check out: [http://en.wikipedia.org/wiki/Digital_badge](http://en.wikipedia.org/wiki/Digital_badge)